

## Experience

- National Geographic Traveler**, Research Editor 6/18 — present
- Pitched and produced stories for both digital and print editions. Managed contract researchers
- Dana Tai Soon Burgess Dance Company**, Public Relations Coordinator 12/18 — present
- Wrote media releases, pitched ideas and managed media contact list
- Community Impact Newspaper**, Staff Reporter 7/17 — 6/18
- Pitched ideas, wrote data-driven articles and provided photos for both digital and print editions
- NOLA.com| The Times-Picayune**, Contributing Writer 9/15 — 6/17
- Pitched, wrote and provided photos and videos for both NOLA.com and The Times-Picayune
- New Orleans Museum of Art's Art Quarterly**, Editorial Assistant 5/17 — 7/17
- Interviewed artists and curators, then wrote articles for print and digital media
- New Orleans Weddings Magazine**, Staff Writer 4/16 — 8/17
- Narrated weekly wedding recaps and themed articles for both print and digital media
- Loyola News Service**, Digital Content Producer 1/17 — 5/17
- Reworked scripts and packages into web friendly pieces before using SEO optimization to distribute digitally
- Renaissance Publishing, LLC**, Editorial Intern 2/16 — 5/16
- Copyedited and wrote for New Orleans Bride and Magazine, Acadiana Profile, St. Charles Ave, Louisiana Life
- The Wolf Magazine**, The Editor 9/15 — 12/16
- Led an editorial staff of 12, supervised art department and curated and edited the entire editorial content
- The Maroon** 12/14 — 5/17
- Editor-in-Chief (Dec 2016-May 2017)*
- Made final editorial decisions for all The Maroon properties (newspaper, art, podcast, magazine, broadcast, app)
  - Managed a staff of 60 people, while continuing the transition from a paper first to a digital first platform
- Maroon Minute Reporter/Director/Anchor/Producer (Aug 2016-May 2017)*
- Wrote, edited, directed and produced stories for both broadcast and digital channels
- City Editor (Dec 2015-May 2016)*
- Generated innovative digital and print content that reflected community concerns
  - Managed a team of staff writers and a weekly content calendar while copy and content editing print weekly and digital daily
- Features Editor (May 2015- Dec 2015)*
- Produced and designed section front to reflect the life and times of college students' experiences in New Orleans
  - Managed a team of staff writers and a weekly content calendar while copy and content editing print weekly and digital daily
- Creative Works Editor (May 2015- Dec 2015)*
- Supervised creative works content manager and designed section front using Adobe InDesign and Illustrator
- Shawn M. Donnelley Center for Nonprofit Communications**, Senior Videographer and Researcher 9/14 — 12/15
- Outlined, shot and edited videos with Final Cut Pro and Adobe Premiere for social media platforms and websites
- Loyola University School of Mass Communication**, Twitter and Instagram Social Media Manager 8/15 — 12/15
- Examined Twitter and Instagram analytics to implement new social media strategies to increase engagement by 17 percent
  - Led a production team to maintain the Twitter and Instagram feeds using HootSuite, TweetDeck and Simply Measured

## Awards

- 2017 Columbia Scholastic Press Association Gold Circle Award Certificate of Merit for General feature • 2016 Mississippi-Louisiana Associated Press Spot News Photos, Third Place • 2016 Mississippi-Louisiana Associated Press Broadcast Website, First Place • The Society of Professional Journalists Outstanding Graduating Chapter Member Award • The R. Tom Bell Award for Outstanding Journalism Student

## Technical Skills

- Proficient in Adobe Creative Suites, Adobe Analytics, Adobe Experience Manager, SEO optimization, page design, photo and video editing, Final Cut Pro and Premiere; AP, MLA, and Chicago style editing, using content management systems

## Education

Loyola University New Orleans  
B.A. in Mass Communication-Journalism • Legal Studies Minor • University Honors Program

5/17